



### **HELPING INDIA SEE BETTER**



Good Vision is a luxury to some, together we can change that.

Making Vision Care Accessible, Affordable & Sustainable!



Good Vision | Good Life



#### **OUR SOCIETAL IMPACT IN 2022**

In 2022, we have paced ahead in our mission to provide sustainable vision care for all. We thank our partners and well-wishers for their unwavering support.

### Our Impact in 2022:

90000+

**Eye Screenings Conducted** 

35000+

Spectacles Dispensed

22000+

School Children's Eyes Screened

11000+

Spectacle Frames Exported To Germany & Myanmar

10000+

**Spectacle Frames Produced** 

3000+

Blue Collar Worker's Eyes Screened And Spectacles Dispensed

2700+

**Cataract Surgeries Sponsored** 

100+

Good Vision Technicians Associated With Us

4

Permanent Vision Centres in Operation

# OUR SOCIETAL IMPACT IN DECEMBER 2022





9100+

People free eye screening conducted



700+

Rural school children's eye screenings completed



4100+

Spectacles dispensed in 226 community eye camps



290+

Cataract surgeries sponsored in December 2022



100+

Field Force Of Good Vision Technicians And Optometrists



**20+** 

Spectacles dispensed to needy rural school children

#### **GOOD VISION = PRODUCTIVITY**



#### **Eye Screening Camp Held For Daily Wage Earners**





Ensuring access to affordable vision care services for the daily wage earners so that they can see well to earn well.

Care Netram in association with URC Construction Pvt. Ltd. have organized a free eye screening camp for daily labourers who work at the construction site in Bikash Bhaban. We are immensely grateful to Mr. Rajesh Pandey (safety officer) for his cooperation in helping us conduct the eye screening camp successfully.



**100+ Daily labourers were screened** at this camp and got refractive error correction free of cost.

## ENRICHING LIVES WITH BETTER VISION



#### **Eye Screening Camp Held For Cultural Groups**







Care Netram is glad to be invited by Mrs Sudipta Dutta, Smruti Parisad and Krishna Cultural Groups at Markandapur village, Jagatsinghpur district of Odisha on 29-12-22 to conduct an eye-screening camp. District BJD president Amarendu Das, our chief guest, keynote speaker Akshya Mohanty, Parisad Jayanti Mahila, Sushant Mallick and all the other guests contributed to the success of this camp. We are thankful for their support and encouragement.

Our efforts were recognized and appreciated by the supporting members of the community group.

#### **Our Impact:**

200

beneficiaries got their eyes screened

30

Spectacles were dispensed to the needy

**15** 

People have registered for free cataract surgery

## NOT LETTING POOR VISION HOLD THEM BACK



#### **Eye Check-Up Camps For Urban Slum Dwellers**

We organized an eye care camp for unit-1 urban slum dwellers in Bhubaneswar on 28-12-22 to ensure that their **lives are not held back due to impaired vision**. The eye care camp was inaugurated by MLA Mr. Ananta Narayana Jena. Our efforts were recognized and appreciated by the locals of unit-I slum area.

#### **Our Impact:**

60+

Beneficiaries got their eyes screened

**30** 

Spectacles were dispensed to the needy

**14** 

People were referred for free cataract surgery





## REACHING THE UNREACHABLE IN RURAL AREAS



Organized Eye Camp In A Small Village At Sundargarh District, Odisha



**70** million vision impaired people in India, among which poor rural people tend to suffer most due to unavailable vision care services.

Care Netram takes steps to render **mobile free eye screening services** in rural communities and dispense **vision supporting eye wears at affordable rate** to the needy.

In December 2022 we organized eye camp at Sukahanala, a small village of Sundargarh district in the state of Odisha. Eye care facilities are far from reach for the villagers in this area. In this camp, **75+ people have screened their eyes** and got eye glasses at their door step.

## IN-SCHOOL VISION SCREENING PROGRAMME







80% of what they learn is through vision. Good vision is critical for a child's academic success and wellbeing.



Visionary problems among children hinder their learning capability and their school performance. Early detection of eye problems can prevent long term vision damage.

Thus, we at Care Netram have conducted eye screening programs at rural schools in collaboration with UCCI Ladies Forum, Bhubaneshwar. We offered eye glasses to the students in need along with referral for eye diseases.

## ENDING THE YEAR WITH POSITIVE IMPACT



Eye Camp organized for a local community in Dhenkanal district, Odisha.



On 31st December 2022, we organized an eye screening camp at Sanjapada Gramapanchayat, Dhenkanal district, Odisha. **100+** villagers have screened their eyes and received their eye-glasses. The attendees of the local community were pleased with our efforts and appreciated our work.





### **GIVING THE GIFT OF VISION**



We continue in our efforts to give the gift of vision to the needy by sponsoring cataract surgeries.







## Returning To Work With New-Found Confidence

#### **Making People Capable Of Earning**



Savitri Das runs a small shop in her locality to support her financial wellbeing & her family. But when her vision declined, so did her earning ability. Thanks to Care Netram, her vision was restored through an eye-restoring surgery. Savitri Das is now able to see and work again with renewed confidence.



I can now see clearly, clear vision helped me carry on my small business smoothly. Thank You Care Netram.

- Savitri Das

### **Restored Sight | Renewed Hope**





Beneficiary Name: Bingo Mudale

Age: 60 years

Address: Tarini Basti, Bhubaneswar

Bingo Mudale of 60 years loves her grandchildren and spending time with them. However, cataract formation kept her worried and insecure. Lack of financial means even worsened her situation. Care Netram steps forward to help Bingo Mudale gain back clear vision by sponsoring eye-restoring surgery. The team did not let her pull her spirits down due to poor eyesight.



Thank You Care Netram for restoring not only clear vision but also my independence.

- Bingo Mudale

## CARE NETRAM VISION CENTRE IMPACT STORY



Making a positive impact through our permanent vision care centres

What Our Customers & Beneficiaries Say About Us:



Name: Mihirkant Nayak

Age: 21 years



I am a student at Gandhi Engineering College. I used to face vision problems previously, hindering my studies. Thankfully I came across Care Netram Vision Centre. The helpful store staffs offered me free eye screening and delivered me eye glasses within 3 days time. Very pleased with their prompt service.

- Mihirkant Nayak





Name: Pragya Paramita Panda

Age: 41 Years



I was facing problems with recognizing small letters from afar. Even my mobile screen was blurry. Eye stress caused me headaches at times. Thanks to Care Netram, they offered me reading glasses at really affordable price. The vision supporting glasses made my life easier.

- Pragya Paramita Panda





Name: Mrs Mousumi Jena

Age: 45 Years



I am homemaker living in Cuttack. I accidentally broke my glasses and was in great trouble. We do not have any close-by vision care services except Care Netram Vision Centre. They offered me very quick and prompt services. I am very grateful to them.

- Mrs. Mousumi Jena





Name: Aryan Kartik

Age: 9 years



I wanted to surprise my father on his birthday. Care Netram Vision Centre offered me some really affordable and stylish sunglasses. Thanks to them I can now surprise my father with a really useful gift.

- Aryan Kartik

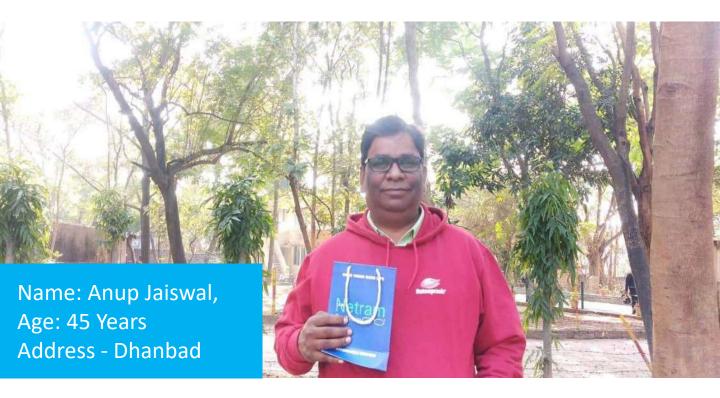
#### **CELEBRATING RESTORED SIGHT**



There is nothing more powerful than knowing that we can change a person's life by restoring sight.

That we can all play a small part in their journey.

#### **CareNetram Community Eye Camp Impact Story - Jharkhand**



We met Anup Jaiswal, an employee of Dabur Company at our community eye camp organized at Jharkhand. He usually travels to distribute medicines as a part of his job. However, he started facing problems due to blurry vision. While he enjoys his profession, carrying forward with his job became a difficult task. This made him totally insecure about his ability to continue his job. Although he had glasses but did not feel comfortable with them. We screened his eyes and offered him with progressive lens to support his vision. He can now see clearly with our Good Vision Glasses.



Thank you Care Netram, it feels great to have clear vision.

I am back to work with renewed joy and confidence.

- Anup Jaiswal





Name: Uday Pratap Singh

Age: 55 Years

Address: Chirachas

55 years old Uday Pratap Singh had been managing his shop with great difficulty due to impaired vision. Inaccessible and unaffordable vision care services didn't allow Uday Pratap Singh to get his vision corrected. Managing his shop is the only way to sustain his living and poor eyesight would have nearly stopped his earning potential. He visited our Care Netram community camp and got his eyes screened. We offered him vision supporting glasses at a really affordable price. He has now reopened his shop and continued his business with new-found confidence.



ThankYou Care Netram for conducting community eye camp. Without these glasses I wouldn't have been able to continue my business.

- Uday Pratap Singh

# Care Netram Community Eye Camp Impact Story - Odisha





Sujata Lakra from Rourkela is a passionate student with big dreams. However, impaired vision had become a major hurdle in achieving her dreams. She faced difficulty concentrating in her class due to blurry vision, impacting her school performance. At our community eye camp, we offered free eye screening and eye supporting glasses to her. She remains grateful to Care Netram team for helping her gain back clear vision. Restored vision renewed her hope and confidence in attaining her dreams.



I am back to school with confidence. One day I will surely fulfil my dreams. Thank You Care Netram.

- Sujata Lakra





Ratni Singh of 60 years lives a happy and fulfilled life with her family in Rourkela. Despite her age, she is still energetic about her life, doing her daily chores and supporting her family. However, her world turned blurry as her sight worsened. Lack of financial means prevented her from getting her eyes checked. Our community eye camp gave Ratni Singh new hope. She got her eyes screened at no cost and received spectacles to support her vision. She remains ever grateful to Care Netram team to helping her regain vision.



I can now see clearly, thank you CareNetram

- Ratni Singh

# DRIVING AWARENESS FOR VISION CARE IN INDIA



**Creating awareness is the first step to eradicate curable blindness**. We have been conducting door to door awareness campaigns on the importance of vision care.

Our awareness campaigns are conducted to educate rural people on the importance of regular eye check-ups, vision correction and eye care. We distributed leaflets to people and invited them to visit our community eye camps and vision care centres to get their eyes tested.











### **Brightening Up Lives With Good Vision**

Here's To Another Year Of Preserving And Restoring Sight.



Good Vision | Good Life