EYELIGHT



NEWSLETTER VOL XII



Enabling Vision Care For Workers

Ensuring work productivity and performance with good vision

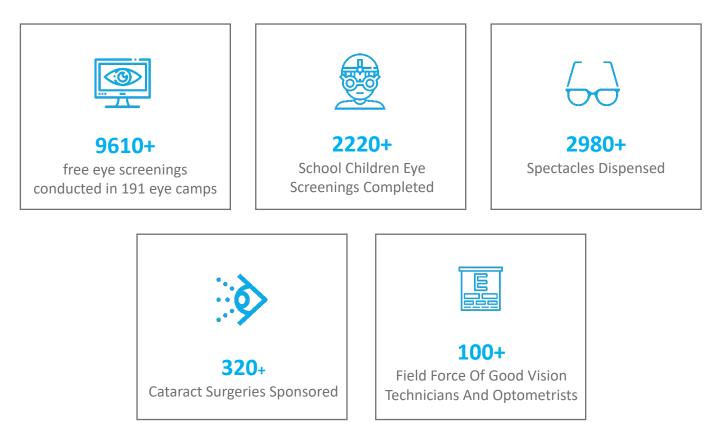
Not letting ocular problems impact day-to-day livelihood & income generation of the workers

Good Vision | Good Life



OUR SOCIETAL IMPACT

Key Highlights Of September 2022



Areas of Operation: Odisha, Jharkhand and West Bengal

Improving Work Productivity With Better Vision Care



Care Netram conducted eye screening camp for employees at Bharat Petroleum Corporation Ltd. Bokaro, Jharkhand.

We reached out to Bharat Petroleum Corporation Ltd and organized an eye screening camp for the employees to ensure that visionary problems do not impact earning capacity and work performance.



Conducted Eye Camps For Workers At Sea Food Industry



We organized eye camp for workers at the sea food industry in collaboration with MDB Foundation.

We reached out to the seafood industry and organized an eye screening camp for the employees to ensure that visionary problems do not affect work performance of the employees & reduce ocularrelated accidents.



Ensuring Good Vision For Rural Handloom Weavers



Care Netram takes initiative to conduct eye camp at Kendrapada in Odisha for rural weavers.

Eyesight plays an important role in the work lives of the weavers. However, it is often neglected due to lack of awareness and availability. Care Netram takes initiative to conduct eye camp at Kendrapada in Odisha for rural weavers to ensure that visionary problems do not affect their work productivity and performance.



Stories That Inspire

Our Happy Beneficiary

Ishawar Nayak is a street food vendor living in Madhukarpur, Jharkhand. He earns his living by selling street food to his customers. However, poor vision due to distance power **RE= - 3.00D 00** and **LE= - 2.50D** made it difficult for him to carry on his trade. It made it difficult to see from afar for which he almost gave up his profession, until he reached out to **CareNetram**. We provided eye check-up and offered him Good Vision Glasses. He is pleased and satisfied to get back clear vision!

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Thank you CareNetram, I can now see clearly and work with the same dedication like before.

- Ishawar Nayak

Eye Care At The Last Mile



Leaving no stones unturned to ensure accessible vision care

The increasing problem of avoidable blindness can be reversed by making vision care services more widely available to all. We at Care Netram are leaving no stones unturned to reach at rural and rurban areas to provide access to affordable vision care.



Eye Camp at Santhali Tribal Community In Jharkhand



Supporting Santhali Livelihood & Their Occupation With Good Vision

A Little About Santhals

Santhals are the largest indigenious tribe in India dwelling in states of Jharkhand, West Bengal, Bihar, Odisha and Assam. The day to day lives of the Santhals encircles around dense forest areas. Fishing, agriculture and hunting are their main occupations. However, they are little aware of maintaining healthy eyesight and good vision.

Care Netram has taken forward steps to extend primary access to vision care for Santhali Tribal community in Jharkhand. They were provided with free eye checkups and offered affordable eye wear to support their vision. Good vision will enable them to continue with their occupation without any ocular problems.



Enabling Good Vision Through Our Permanent Vision Care Centres



Care Netram permanent Vision Centers are now operational to provide quality vision care services for all.

Our Happy Customer At Vision Centre - Serving with pride!

Bilasini Dey of **81 years** lives 7 km away from Care Netram Vision Centre, Khordah store. She is one of the most senior & valued customers at our Vision Centre. She is glad to have access to quality and affordable eye care services provided by Care Netram.

Bilasini Dey got her eyes tested and bought glasses at minimal amount. She returns home with a smiling face.



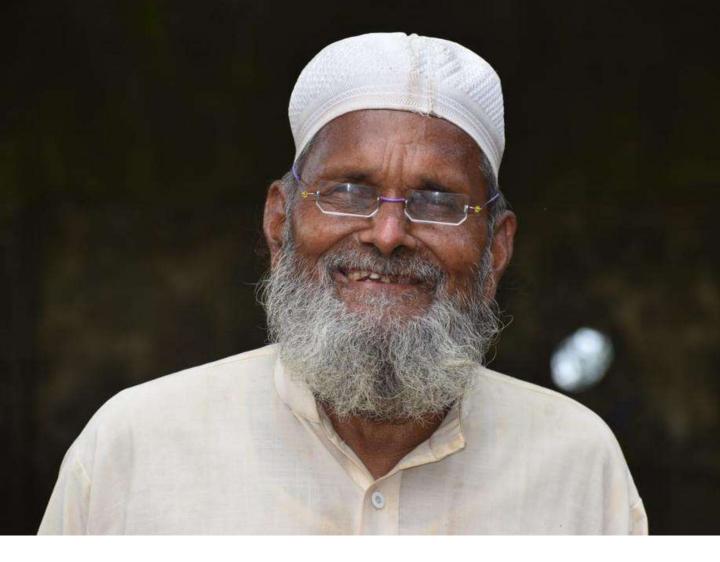


Sponsoring Cataract Surgeries

We have sponsored 320+ Cataract Surgeries

Cataract formation is one of the major reasons that leads to blindness which can be avoided if treated early. CareNetram continues to give the gift of vision to the needy by sponsoring cataract surgeries in collaboration with our partner hospitals.





Enabling People With Good Vision For A Better Tomorrow



Good Vision | Good Life